

Re: what time on 12/20 is the PBID marketing me...

**Subject:** Re: what time on 12/20 is the PBID marketing meeting?  
**From:** "Baker, Arley" <ABaker@portla.org>  
**Date:** 12/11/2017 03:33 PM  
**To:** Lorena Parker <lparker@sanpedrobid.com>  
**CC:** "Jonathan Williams (jwilliams@labattleship.com)" <jwilliams@labattleship.com>

Works for me

Respectfully,

Arley Baker  
Senior Communications Director  
Port of Los Angeles  
o 310-732-3093

Sent from my iPhone

On Dec 11, 2017, at 3:22 PM, Lorena Parker <[lparker@sanpedrobid.com](mailto:lparker@sanpedrobid.com)> wrote:

Jonathan and Arley,

Here is a DRAFT of the agenda for next week. I didn't want to put a bunch of stuff on there because I thought we would dedicate most of the meeting to the presentation and PR.

Is there anything you want to add/change before I send it out?

Lorena

Lorena Parker  
*Executive Director*  
*San Pedro Property Owners' Alliance*  
**San Pedro Historic Waterfront  
Business Improvement District**  
390 W. 7th Street | San Pedro, CA 90731  
T [310.832.2183](tel:310.832.2183) | F [310.832.0685](tel:310.832.0685)  
[lparker@sanpedrobid.com](mailto:lparker@sanpedrobid.com)  
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On Mon, Dec 11, 2017 at 1:41 PM, Baker, Arley <[ABaker@portla.org](mailto:ABaker@portla.org)> wrote:

Jonathan and Lorena

Re: what time on 12/20 is the PBID marketing me...

I am confirming that Sensis agency will attend this meeting and give a short presentation about their ad/marketing efforts for LA Waterfront. With presentation and some discussion, I expect this item to take 30mins.

Does this sound like a good plan?

**From:** Lorena Parker [mailto:[lparker@sanpedrobid.com](mailto:lparker@sanpedrobid.com)]  
**Sent:** Wednesday, November 15, 2017 3:04 PM  
**To:** Baker, Arley <[ABaker@portla.org](mailto:ABaker@portla.org)>  
**Subject:** Re: what time on 12/20 is the PBID marketing meeting?

10:00am

Lorena Parker

*Executive Director*

*San Pedro Property Owners' Alliance*

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On Wed, Nov 15, 2017 at 2:12 PM, Baker, Arley <[ABaker@portla.org](mailto:ABaker@portla.org)> wrote:

I need to schedule this with our ad agency team

Thanks

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<Marketing Committee Agenda December 2017.docx>

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